



2023 COMMUNITY AND ECONOMIC IMPACT REPORT

Fibre Family

As a member-owned, not-for-profit cooperative, we exist to meet our members' financial needs with quality loans, savings products, and tools to achieve financial wellness. Our members are part of our "Fibre Family," and they save over \$24 million annually because they choose to trust us as their financial partner.

We're committed to the betterment of the communities we serve. We believe that by doing good—#CreditUnionGood—throughout our membership areas, we can help shape a more positive future for our communities and our members.

#CreditUnionGood

Our Volunteer and #CreditUnionGood Efforts Are Grounded by Our Giving Pillars:

- **Youth:**

Providing educational enrichment and individual development opportunities for youth in our communities.

- **Education:**

Connecting individuals of all ages to educational courses, materials, and experiences that will help them achieve their full potential.

- **Health & Well-being:**

Providing essential community resources like food, shelter, and healthcare to individuals and families.





ECONOMIC IMPACT

We positively impact our local economy through our operations, employees, and member-centric structure.

116,000+

members received **\$14.3 million** in direct member benefits

\$158.9

million back into the economy via operations, spending, and employee compensation plans

703

total jobs supported via credit union operations

292

employees with family wage jobs

*ECONorthwest Dec 2022

FINANCIAL EDUCATION

From learning to count coins to smart credit management, we make financial education a priority by offering free financial literacy classes and tools to children, teens, and adults in our service areas.

5,663

people reached through financial education efforts including Banzai, Zogo, and classroom presentations

4,441

youth (K-12)

1,222

adults

1,630

hours of financial education provided to children and adults

48

classroom presentations



GREENPATH

We partner with [GreenPath Financial Wellness](#) to provide our members with guidance and tools to meet financial goals and improve overall financial health. Services cover debt management, credit counseling, student loans, housing resources, and more.

\$299,063

total debt paid off



\$1,500,465

total debt enrolled

150

new member clients

68

member Debt Management Plans

VOLUNTEERISM

We encourage our **Fibre Family** employees to get involved with community events and projects throughout the year. Volunteering is a great way to showcase our “people helping people” spirit outside our financial services centers. And bettering the individuals, families, and communities we serve is part of the credit union difference!

1,669

hours

130

volunteers

94

organizations

45

community events we ran or helped host with partner organizations



DONATIONS & SPONSORSHIPS

We're consistently developing and strengthening our *local partnerships* to create stronger, healthier places to live, work, and play.

\$264,092

donated

228

organizations supported

\$11,500

in department donations to community organizations

\$30,100

in staff payroll deduction donations to non-profits including Credit Unions for Kids, United Way, and American Red Cross



OTHER HIGHLIGHTS



Credit Unions for Kids & Doernbecher Days:

Raised **\$57,273** through credit union, employee and member donations throughout the year.



Communities First Program:

Continued and expanded our pledge to disburse **\$46,500** to **seven community colleges and thirteen hospitals** across our service areas.



Youth Account Animal Shelter Donations:

We donate \$5 to animal shelters for each new youth account opened, up to **\$5,000** annually.



Member Scholarships:

Awarded seven scholarships totaling

\$11,000



Advocacy:

\$8,528 raised for the Credit Union Legislative Action Council, which provides financial support to candidates and legislation that support credit union goals.

Law Enforcement Appreciation:

Our Community Service Committee members organized a bingo fundraiser. The event raised **\$5,765**, which was split between the Behind the Badge Foundation in Washington and The Oregon Fallen Badge Foundation.

Christmas Tags:

Partnered with foster care agencies in five counties to help provide gifts for children and teens. We raised **\$4,230** to purchase gifts and filled 150+ tags for every foster child in Cowlitz and Wahkiakum Counties.



Maui Fire Donations:

We offered a match donation for our staff who donated to the Maui Humane Society to support animals hurt and displaced by the Lahaina fires.

26 staff donated, which resulted in **\$1,470** in the donations after the match.



GiveBIG:

75 employee donors gave **\$4,298** to Cowlitz County non-profits in this annual online giving event.



International Credit Union Day - October 19:

We encouraged employees to give back 30 minutes or more of their time to a cause that's close to their hearts in honor of the holiday. **37 employees** gave back **76 volunteer hours** to their communities by coaching youth sports teams, collecting donations for animal shelters, cleaning up beaches and neighborhoods, and more. We also surprised community members throughout the week by buying their gas, paying their grocery bill, or picking up their coffee.





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Social Media

