



2023 COMMUNITY IMPACT



ECONOMIC IMPACT

116,000+

members received **\$14.3 million** in direct member benefits

292

employees with family wage jobs

\$158.9

million back into the economy via operations, spending, and employee compensation plans

703

total jobs supported via credit union operations



DONATIONS & SPONSORSHIPS

\$264,092

to **228** organizations in our communities

\$30,100

in staff payroll deduction donations to non-profits

\$11,500

in department donations to community organizations



VOLUNTEERISM

1,669

hours

94

organizations

130

volunteers

45

community events we ran or helped host with partner organizations



FINANCIAL EDUCATION

48

presentations

5,663

people reached through financial education efforts

1,630

hours of financial education provided to children and adults

OTHER HIGHLIGHTS ★



Credit Unions for Kids and Doernbecher Days: Raised \$36,773 through employee and member donations throughout the year. Adding credit union donations, that total rises to \$57,273.



Christmas Tags: Partnered with foster care agencies in five counties to help provide gifts for children and teens. We raised \$4,230 to purchase gifts and filled 150+ tags for every foster child in Cowlitz and Wahkiakum Counties.



Youth Account Animal Shelter Donations: Donated \$5 per new youth account opened, up to \$5,000, to animal shelters in our service areas.



Communities First Program: Continued and expanded our pledge to disburse \$46,500 total to seven community colleges and 13 hospitals across our service areas.



Member Scholarships: Awarded seven scholarships totaling \$11,000.



Advocacy: Raised \$8,528 for the Credit Union Legislative Action Council, which provides financial support to candidates and legislation that support credit union goals.